Module 10 – MOLP

Exploratory Data Analysis

*In this section, you should perform some data analysis on the data provided to you. Please format your findings in a visually pleasing way and please be sure to include these cuts:*

* *Choose a visualization method (expect 7 nodes and ~24 arcs):*
  + *Make a visual graph of your data on a map (coordinates should be within US borders)*
    - <https://mymaps.google.com/>
    - Find a map with latitude/longitude and place them approximately
    - Any alternative that gives the same effect

A map of the united states

AI-generated content may be incorrect.

* + *Make a visual graph of your data like what we saw for the sample problem*
    - <https://excalidraw.com>
    - <https://mermaid.live>
    - <https://dreampuf.github.io/GraphvizOnline>
    - Powerpoint

A diagram of a diagram

AI-generated content may be incorrect.

Model Formulation

*Write the formulation of the model into here prior to implementing it in your Excel model. Be explicit with the definition of the decision variables, objective function, and constraints. For this problem, I am only asking that you perform the model formulation for the MOLP model.*

Minimize: Q

Constraints:

Distance: 136.33X12+137.24X16+135.1X17+147.76X21+148.12X23+142.86X24+144.21X26+141.9X27+129.25X31+126.29X32+122.09X34+127.85X36+121.86X42+122.77X43+122.08X47+152.55X54+152.31X56+149.85X57+150.8X62+156.01X63+150.99X64+159.07X65+159X73+161.64X75

Eco-friendly: 0X12+1X16+1X17+1X21+1X23+0X24+0X26+1X27+0X31+1X32+1X34+1X36+1X42+0X43+1X47+1X54+0X56+1X57+1X62+1X63+1X64+1X65+1X73+1X75

Congestion Level: 37X12+34X16+88X17+91X21+106X23+87X24+96X26+82X27+92X31+97X32+85X34+89X36+91X42+101X43+102X47+87X54+81X56+84X57+73X62+77X63+27X64+31X65+102X73+105X75

Model Optimized for Equally Weighted Objectives

*Implement your formulation into Excel and be sure to make it neat. This section should include:*

* *A screenshot of your optimized final model (formatted nicely, of course)*
* *A text explanation of what your model is recommending*
* *Update your graph from the EDA section to indicate which arcs are used*

A screenshot of a spreadsheet

AI-generated content may be incorrect.

My model is trying to find how to optimize all conditions, while also optimizing as a whole. It is trying to find the min transportation cost, the min distance, the min congestion level, and the max eco friendliness all together. The model is finding the closest value to the target value for all 4 of the objectives using.

A diagram of a diagram

AI-generated content may be incorrect.

Model with Stipulation

*Please copy the tab of your original model before continuing with the next part to avoid messing up your original solution.*

*Alter the weights of each objective to add weight to match what matters most to you. Perhaps run a few different scenarios to see how the routes change depending on the weights. When you find a weight mix and solution that satisfies you, please write a justification on why you chose the final model/weights and about how a configured model like yours can be used for scenario planning.*

*A screenshot of a spreadsheet

AI-generated content may be incorrect.*

All while choosing my weights, sustainability was my #1 priority. I choose 20 for minimum distance as the more you minimize distance, the less CO2 will be emitted into the atmosphere, and the faster the candy will get to the desired place. I also thought that putting a weight of 10 on congestion level would make that there is less congestion within the warehouses and distribution centers and thus save money and gas on transportation.